

# Personal Loan Report

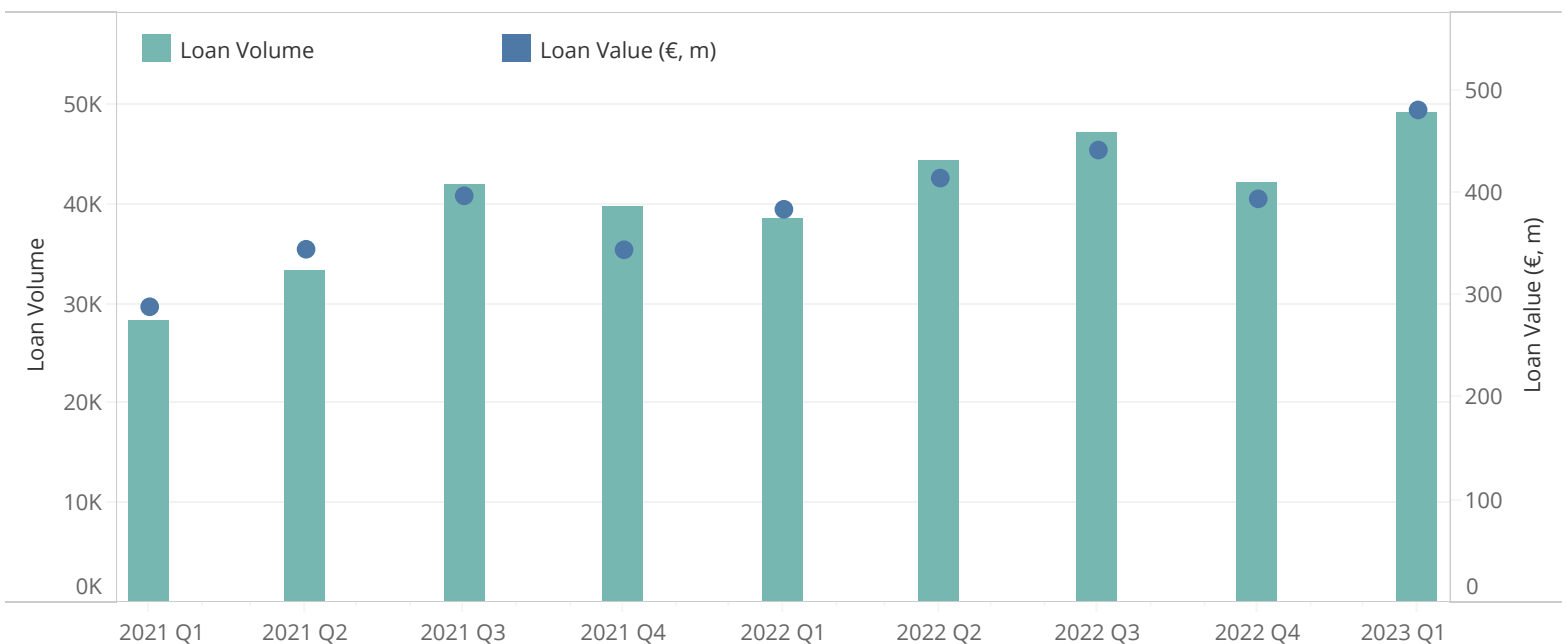


		2022 Q1	2022 Q4	2023 Q1	YoY
Loan Volume	Car or Auto finance	11,901	11,011	15,167	27.4%
	Home improvements	10,837	12,289	13,950	28.7%
	Other	15,786	18,879	20,119	27.4%
	Total	38,524	42,179	49,236	27.8%
Loan Value (€, m)	Car or Auto finance	134	126	187	39.6%
	Home improvements	126	127	147	17.2%
	Other	124	141	146	17.9%
	Total	384	394	481	25.2%

There were 49,236 personal loan drawdowns in Q1 2023, valued at €481 million.

Personal loan drawdown activity rose in volume terms by 27.8% year on year and increased in value terms by 25.2% over the same period.

The value of personal loan drawdowns rose by more than 5% in year-on-year terms for the eighth successive quarter and both volumes and values reached the highest levels since the data series began in Q1 2020.



## Disclaimer/About this data

Banking & Payments Federation Ireland (BPFI) is the principal voice of the banking and financial services sector in Ireland. For queries, contact Anthony O'Brien, Head of Sector Research & Analysis, BPFI at [anthony.obrien@bpfi.ie](mailto:anthony.obrien@bpfi.ie).

This report is based on statistical information supplied to BPFI by the participating member institutions (AIB, Avant Money, Bank of Ireland, KBC Bank Ireland [up to February 2023] and permanent tsb). While every effort has been made to ensure the accuracy of information included in this report, BPFI can accept no responsibility for errors contained herein. This report is not to be reproduced in whole or in part without prior permission. Figures may not sum due to rounding.

The full data series is available on the BPFI website at [www.bpfi.ie](http://www.bpfi.ie). See pages 3 and 4 for definitions.

# Personal Loan Report



## Loan Purpose

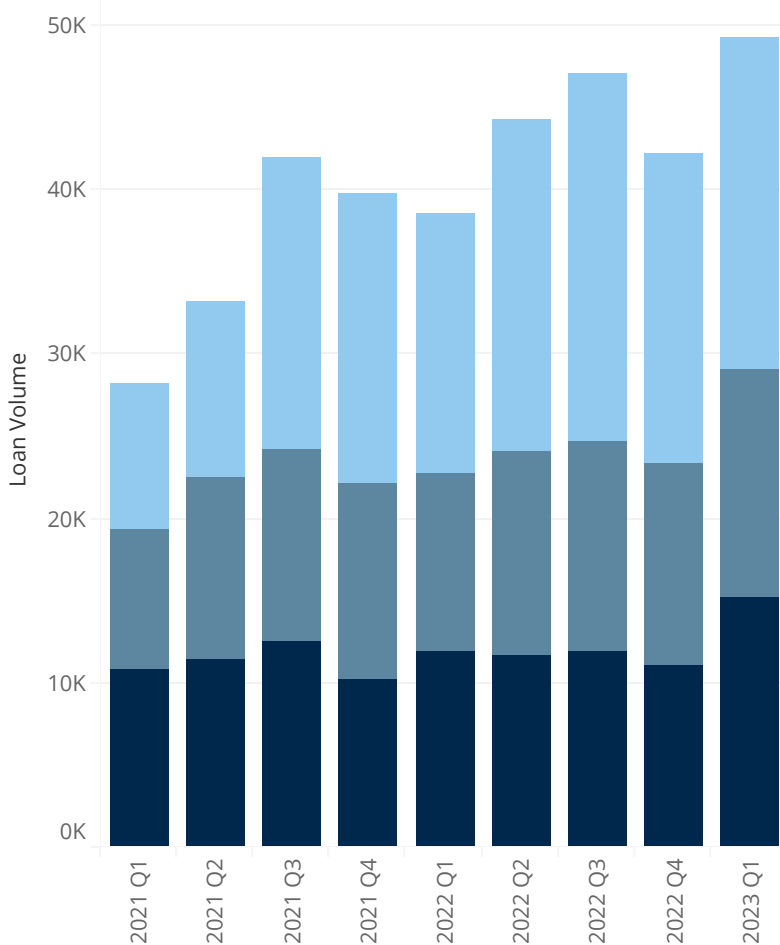
The number of car or auto finance loans rose by 27.4% year on year to 15,167 in Q1 2023, while the value of loans jumped by 39.6% to €187 million. These were the highest volumes and values since the data series began in Q1 2020, with the value of loans some 32.2% higher than in Q1 2020 and the volumes 9.2% higher.

There were 13,950 home improvement loans in Q1 2023, 28.7% more than in Q1 2022. These were valued at €147 million, 17.2% higher than a year earlier. While these were also the highest levels of activity since Q1 2020, they were only 9.4% and 4.4% higher than the Q1 2020 volumes and values, respectively.

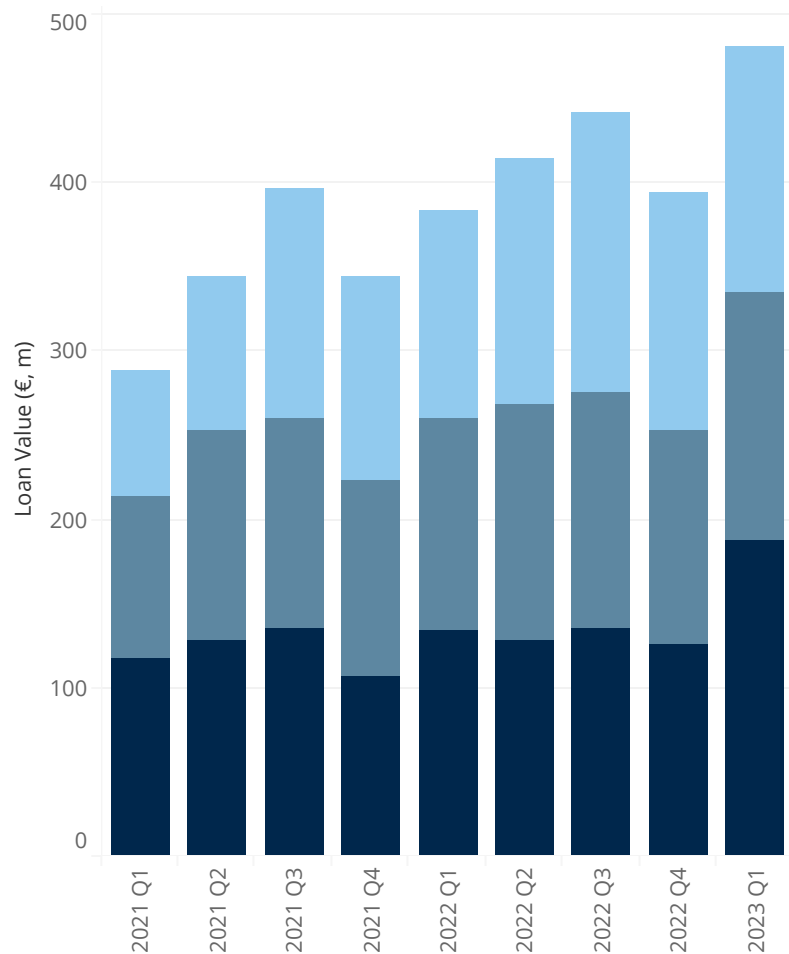
The value of loans for other purposes, including education, holidays and special occasions such as weddings rose by 17.9% year on year to €146 million. Other loans volumes rose by 27.4% year on year to 20,119.

■ Car or Auto finance    ■ Home improvements    ■ Other

Loan Volumes



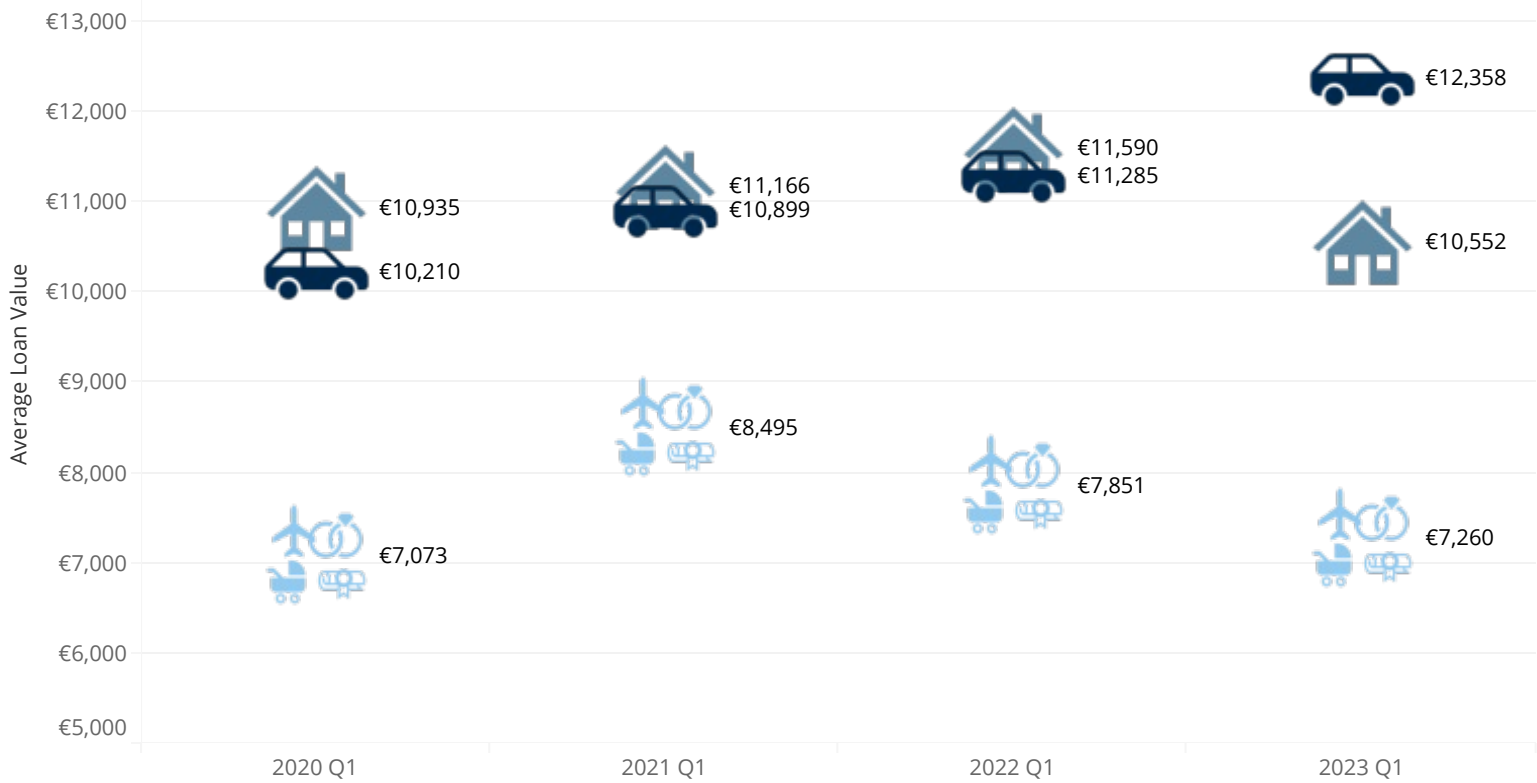
Loan Values



# Personal Loan Report



## Average Values



The average loan value fell by about €200 to €9,763 in Q1 2023, the lowest level since Q4 2021. However, the average car or auto finance loan rose by €1,073 to €12,358, which is likely a reflection of rising car prices and the growth in the number of new electric and plug-in hybrid vehicles.

### Notes:

#### What are personal loan drawdowns?

Personal loan drawdowns are funds drawn down by household borrowers as term loans granted for the purpose of personal use in the consumption of goods or services and where the credit is not secured on any form of asset.

#### Loan Purpose Explained

This is the purpose stated by the customer for the loan funds based on the information provided in the application or based on the lender loan product for which the customer applied.

#### Car or Auto finance

A loan for which the customer's stated purpose is to buy a new or used car or other light motor vehicle or where the lender loan product is car loan. Any finance secured on a motor vehicle is excluded. Leasing and hire purchase are not included. Green car loans and loans to pay for electric or plug-in hybrid cars may be included.

#### Home improvements

A loan for which the customer's stated purpose is to pay for home improvements or where the lender loan product is home improvement loan. Green loans and loans to pay for home environmental improvement or to enhance energy efficiency may be included. The loan is not secured on property.

#### Other/Unclassified

A loan for any purpose other than car/auto finance or home improvement or where the purposes is not stated.

# Personal Loan Report



## Green Loans

The value of green personal loans almost doubled to €19.7 million in Q1 2023, an increase of 94.5% year on year. The number of green loans jumped by 82.1% over the same period to 874.

The average green loan was relatively high at €22,486 in Q1 2023, compared with the average for all loans at €9,763.

BPFI data on green loans is available from Q1 2022.



*What are green personal loan drawdowns?*

**Green loan**  
A loan which has been designated as Green by the lender. This includes but is not limited to green car or auto finance and green home improvement loans.

**Green car or auto finance**  
A car or auto finance loan for which the vehicle to be purchased is considered "green" such as an electric or plug-in hybrid car.

**Green home improvements**  
A home improvement loan which is being drawn down to finance (in whole or in part) upgrades to improve a home's energy efficiency.